ROGER RICKARD BIO



Roger knows that successful advocacy can change the world, it is his life’s work as the Founder & President of Voices in Advocacy® and author of *7 Actions of Highly Effective Advocates* and the host of the Voices in Advocacy Podcast.

He has more than 30 years of experience as an advocacy professional where his experience spans a wide cross-section of local, regional, national and international organizations; from such diverse industries as agricultural, financial, medical, and construction, to name a few.

He has served in numerous industry associations’ leadership roles, is a recipient of several international industry awards, and is a member of Meeting Professional International’s prestigious “*Community of Honoree’s*”.

He is often interviewed by radio, print and television media, highlighted by the MSNBC show *Your Business.* Smart Meetings Magazine did a cover story on Roger, entitled *Passion & Purpose, Roger Rickard’s Call to Action.* Successful Meetings Magazine named Roger one of the *Six People Worth Watching in the Meetings Industry.* Meetings Focus Magazine named him to their inaugural list of *Meetings Trendsetters* and Connect Magazine named him to their inaugural list of 15 over 50.

Roger is a BIG man at 6’8”, a BIG thinker, and he has BIG ideas for helping you succeed with advocacy. He is casually known as the BIG GUY with a BOW TIE.