Add Value to Your Association's Membership By Leveraging Randy Goruk's Leadership Tips

Leadership Development Expert and Employee Engagement Specialist, Randy Goruk has been writing a weekly 'Leadership Tip' since 2011. He distributes his tips by email to those who register to receive it. He is now making his 'thought provoking and practical' Leadership Tips available to Associations to share with their members as a 'value-added' service.

Leveraging his 'real experience' Randy has created 29 – categories of Leadership Tips; ranging from Accountability to Work-Life Balance. The tips are typically 250 to 450 words in length and focus on providing all levels of leaders with what to do, how to do it and why it's necessary. Properly implemented, they elevate individual and team performance.

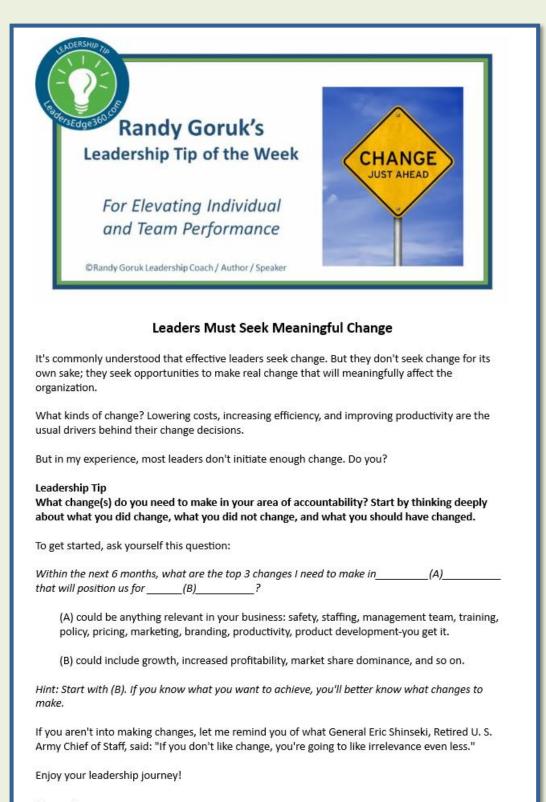


Delivering practical insight into today's business challenges, Randy promises **Real Experience—Real Results** in ways that never disappoint.

To learn more how you can **private label his tips under your brand** and add even more value to your members membership, contact Randy Goruk today.

randy@LeadersEdge360.com 1.800.308.4002

Sample of Leadership Tip



Randy

Sample of Leadership Tip Branded by Client



You may be surprised with the responses. And you'll gain a number of clues on how to revise or delete the policies appropriately. Then just do it!

Enjoy your leadership journey!

As a leadership development expert and employee engagement specialist, Randy Goruk helps managers become better leaders who achieve higher levels of employee engagement and business growth.

www.LeadersEdge360.com 602.566.7134 randy@LeadersEdge360.com

Testimonials



Randy Goruk

"I find myself surprised that I'm writing this email to you, because typically when I go through my slew of emails every morning and they're from all kinds of organizations pitching all kinds of things, I just delete, delete, delete. But when I see one from you, I always take the time to read it, because they always have very meaningful information – not just a bunch of 'fluff'

Please keep your great 'Leadership Tip of the Week' coming!"

SC - Program Manager, Care Fusion

"Randy, Thanks for the tips. They are quick reads and provoke thought."

TS - Mgr. Product Development - Simpson Strong-Tie

Of the many business and leadership messages I receive on a regular basis, I can honestly say yours is the only one that always has value and relevance. Your messages are short and to the point – you have done a great job of digesting your experiences and sharing important challenging messages to me in a simple manner every week. I am thankful to have seen you in person years ago. Keep it up!

MH - David Allen Company

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