



**Ricardo González**

Founder and CEO, [Bilingual America](#).

Ricardo founded our parent company, Bilingual America in 1992 and is the author of [The 6 Stages of Cultural Mastery](#) and [The 12 Hidden Truths to Learning Spanish](#). He is also the course developer of the multiple CulturalMastery™ courses on this site, SpanishPower™, InglésPoderoso™, SuccesswithHispanics™, and LíderesExitosos™. He is an internationally respected expert in the fields of cultural mastery and transformation, Hispanic culture, and foreign language acquisition.

Ricardo speaks internationally on cultural mastery, cultural transformation, multi-cultural leadership, organizational culture and Latino / non-Latino business relations. He is a founding member of The Speakers Guild of America, a professional member of the [National Speakers Association](#) and a platform speaker for [Leadercast](#).

He is, or has been, a consultant to The Coca-Cola Company, Hanes Brands, SAP, FEMA, Georgia Pacific, Boise Cascade, MetLife, The Atlanta Braves, National Roofing Contractors Association, National Kitchen and Bath Association, Home Advisor, Cricket Wireless, Owens Corning, Certainteed, Smithfield Foods, Kimberly-Clark, Allied Building Products, SRS Distribution and many others. Ricardo also serves on the board of the Home Industry Leadership Board sponsored by HomeAdvisor as well as is a member of the Corporate Advisory Board for the Hispanic Corporate Council of Atlanta. He has undergraduate degrees in theology and communications. He also has Masters Level training in counseling.

He comes from a bilingual, bicultural family. His father was one of 27 children from Puerto Rico and his mother was an orphan from the hills of Kentucky. He jokingly calls himself a Puerto Rican Hillbilly. Out of his life story comes his desire to help individuals and organizations develop healthy cross-cultural relationships that maximize and leverage relationships for the common good.

Ricardo is married to Maribel and has three children: Gabriel, Andrea and Marí Andrea.

Email address: [ricardo@bilingualamerica.com](mailto:ricardo@bilingualamerica.com)