

FOR IMMEDIATE RELEASE

## New Podcast for Building Materials Industry Leaders

Helping Develop and Strengthen Industry Leadership



A new leadership-focused podcast series—**The Leadership and Learning Podcast**—provides ongoing 10 to 60-minute segments of leadership lessons, strategies, techniques and tips from Building Materials Industry legends and subject matter experts.

This complimentary **Leadership and Learning Podcast** series—available now for download on iTunes, Sound Cloud, Spotify and other popular podcast platforms—launches with an **Introduction and Overview** by industry veteran Randy Goruk.

Said Goruk, “If you are involved in managing or leading anyone in the building materials industry, this podcast is definitely the place to be. Whether it’s in manufacturing, distribution, sales, accounting, human resources, customer service, or technical support, this weekly podcast will help elevate your professional development. It’s about helping listeners become more effective leaders by learning from others in this industry.”

The podcast initially features interviews with:

- Tom Corrick, CEO of Boise Cascade
- John K Smith, CEO of Pennsylvania Lumbermen’s Mutual Insurance
- Ron Schumacher, CEO of Arrow Building Centers

**Tom Corrick** (CEO, Boise Cascade) provides insight into successfully transitioning from managing to leading and being intentional versus reactive. **John K Smith** (CEO, Pennsylvania Lumbermen’s Mutual Insurance Company) shares his practical advice to becoming an exceptional leader. **Ron Schumacher** (CEO, Arrow Building Center) gets specific about leadership characteristics and the importance of planning.

The first week in September, links to interviews with these dynamite leaders will be available initially on iTunes, Sound Cloud, Spotify and other platforms. Search for **Leadership and Learning Podcast**.

Future weekly podcasts will share experiences that will benefit those dedicated to becoming better leaders. Said Daniel Brunson, COO, Foxworth-Galbraith Lumber Company, “This is an exciting development. I am proud for you, Randy, and I know your podcast will be a success!”

Goruk, creator of **The Leadership and Learning Podcast**, is a leadership development expert and employee engagement specialist. He offers a variety of leadership development services including his popular **Leadership Tip of the Week** designed to make you think and take action. You can register to receive them at [www.LeadersEdge360.com](http://www.LeadersEdge360.com)

To contribute a topic, describe a challenge to be addressed, or be a guest on this free podcast series, contact Goruk at [randy@LeadersEdge360.com](mailto:randy@LeadersEdge360.com)