



S.W.O.T Analysis Worksheets

Set 2 of 3 Planning Worksheets for Completing SWOT Analysis

*Compliments of Randy Goruk
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Planning Worksheet – S.W.O.T Analysis - Strengths

Good Stuff – Do More of It

Strengths	How to Leverage

For additional information or support, contact Randy Goruk
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Planning Worksheet – S.W.O.T Analysis - Weaknesses

Bad Stuff – Fix Now

Weaknesses	Actions to Improve

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Planning Worksheet – S.W.O.T Analysis - Opportunities

Good for Future

Opportunities	Actions to Capture

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Planning Worksheet – S.W.O.T Analysis - Threats

Not Good for Future – Need a Remedy

Threats	Actions to Minimize Impact

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