

**Excerpt from:  
The Butterfly Effect...How Your Life Matters,  
by Andy Andrews**

Not long ago, I finally told the story of when, at the age of twenty-three, homeless and scared, I was given guidance in a most unusual fashion by an old man named Jones. What the old man told me did nothing less than change my life and my future. He said..."With a little perspective you can live a life of permanent purpose."

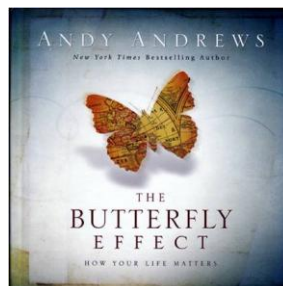
When I asked what he meant, the old man answered with a question. "Do you sometimes find yourself unconsciously judging your actions by level of importance?" I frowned a bit, not certain I understood. "For instance," he continued, "the time you spend with friends is important, but the time you spend with family, is *more* important. You might rank an hour fishing as very important, thirty minutes visiting a sick friend in the hospital much more important than the fishing, and a sixty second conversation with a convenience store clerk as not very important at all."

I nodded my understanding and he returned to his initial point. "When you *know* that everything matters -that *every move* counts as much as any other -you will begin living a life of permanent purpose. A life of permanent purpose will make you a better parent, a better spouse, and a more valuable friend. Your productivity and financial success will soar to new heights while the old days of uncertainty, doubt, and depression fade into the past."

Of course, that conversation with Jones changed me. But even more, it became the guiding force that produced the kind of speaker and author I have become. You see, I understand fully that my very value as an author and speaker must ultimately be judged *by the success you achieve*. And as I consult with companies or speak to organizations and teams, I am keenly aware that much of my client's (your) ability to succeed beyond imagination depends upon my ability to prove this very concept!

When one lives a life of permanent purpose, sales figures soar, team chemistry thrives, and teenage decisions become wiser and more cautious. And these are just a few examples of what will happen... Simply put, when we understand that every action matters, every result of our actions immediately improves!

In these pages, I know you will find hope and direction for yourself, but I am most excited that you will now be equipped to lead others to their own life of permanent purpose! My hope for our families, our places of worship, our businesses, our nation, and our world is an incredible life of permanent purpose that can be achieved when at last we understand: Every move we make and every action we take, matters not just for us, but for all of us...*and for all time*.



[More Information Here!](#)

Compliments of Randy Goruk • [www.LeadersEdge360.com](http://www.LeadersEdge360.com) • 1-800-308-4002