



Join us in Scottsdale Arizona for ...

Spring Training for Leaders

March 2012

A Leadership Development Workshop

*Two dates to select from for new, junior and intermediate level managers
One date for seasoned senior level managers*

Offered by:

LeadersEdge360.com

a Division of The Randall Wade Group, LLC

1.800.308.4002

Please join us in Scottsdale Arizona for ...

2012 Spring Training for Leaders

A Leadership Development Workshop

How fantastic would it be if you could attend a leadership development workshop in the morning and then a Spring Training Baseball game in the afternoon?

- ✓ *If you're a new, junior or intermediate level manager who has a desire to grow professionally, we have a leadership development workshop for you, with two different weeks in March 2012 to choose from.*
- ✓ *If you're a seasoned or senior level leader who wants to stay on top of your game with the current strategic trends that will impact your business over the next 3-years, we have time set aside for you as well.*
- ✓ *If you love baseball and never had a chance to attend Spring Training, now is your chance!*
- ✓ *Pick your 2012 week and register now to elevate your leadership performance ... and to take advantage of the early bird discount.*

Week #1: Tuesday March 6th – Thursday March 8th

Week #2: Tuesday March 13th – Thursday March 15th

Week #3: Tuesday March 27th – Wednesday March 28th

Space is limited to 15 attendees per week – register now!

**Registration is Now Closed
Contact Us for the 2013 Season**

Spring Training for Leaders

A Leadership Development Workshop

Weeks #1 and #2 include 12-hours of leadership development workshops ideal for new, junior and intermediate level managers who want to elevate their leadership skills and performance.

This workshop is intended to cover **best practices of leadership** utilizing a combination of presentation, video, situational scenarios, problem solving with highly interactive discussion.

Leadership Development Workshop Deliverables

- ✓ *The significant differences between management and leadership and why both roles are necessary and crucial to organizational success.*
- ✓ *The skills necessary for leaders to build loyal life-long followers and how to develop them to achieve a highly productive and efficient team.*
- ✓ *The leadership competencies required for success in an environment of constant change*
- ✓ *How to identify and avoid leadership landmines that negatively impact your ability to profitably grow the business.*
- ✓ *Coaching strategies and techniques that will empower your team to deliver exceptional results.*
- ✓ *Communication strategies that will fully engage your team to improve productivity and quality, lower costs and minimize turnover.*
- ✓ *The key factors to successful team building with practical and immediately implementable techniques for strengthening the team.*
- ✓ *A proven 5-step leadership self-development plan that enable and empower individuals to continue to grow and develop professionally.*

This workshop will be repeated on two separate weeks.

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Workshop Schedule at a Glance

- Week #1: Tuesday March 6th – Thursday March 8th
- Week #2: Tuesday March 13th – Thursday March 15th

Early Bird Workshop Fee: \$597

for payment in full before December 31, 2011

Workshop Fee: \$767 *for payment between*

January 1, 2012 and before February 1, 2012

Tuesday	Wednesday	Thursday
Arrive in Phoenix prior to the 1:00 pm start of the Workshop	Workshop from 7:30 am to 11:30 am	Workshop from 7:30 am to 11:30 am
Workshop from 1:00 pm to 5:00 pm Group Dinner	Afternoon is open. Spring training games typically begin 1:00 pm	Afternoon is open. Spring training games typically begin at 1:00 pm Depart for home today or on Friday

Important Workshop Information

- The workshop will be held at the Scottsdale Plaza, 7200 N. Scottsdale Road, Scottsdale, Arizona.
- The specific room for the workshop is not yet announced.
- Hotel rooms can be booked directly at the Scottsdale Plaza 480.948.5000. A discount reservation code will be provided once your registration has been processed and accepted
- There will be a minimum of 8 participants per session and a maximum of 15 participants
- Organizations who wish exclusivity, may block book space for their team, contact us for details

Workshop Registration Fee Includes

- 12-hours of workshop time facilitated by Randy Goruk
- Workbook including personalized follow up action plan template
- Snacks and drinks during afternoon session , group dinner, and continental breakfast for morning sessions
- Two - 30 – minute follow up individual telephone coaching sessions with Randy Goruk
- A copy of Randy Goruk’s mini-book ‘Leadership Lessons from Spring Training’
- A copy of Randy Goruk’s book ‘Sparks – A Business Fable’
- A copy of 101 Great ways to Enhance Your Career book – by leading experts including Randy Goruk

Week #3 includes 8-hours of strategic leadership development ideal for seasoned and senior level leaders who want to stay informed on the key future drivers of business.

This highly interactive workshop is intended to present and discuss **the impact of the latest trends** that will impact your future business. We will hear from an array of experts who will present relevant information and then facilitate a group discussion about strategic options for attendees.

Strategic Leadership Presentation and Discussion Topics
<ul style="list-style-type: none"> ✓ <i>The impact of shifting demographics on your business and how to prepare for it now</i> ✓ <i>The impact of 'smart phone technology' and how to leverage it for your business</i> ✓ <i>How social media can help you achieve your organization objectives</i> ✓ <i>Sales and marketing experts share perspectives on achieving greater results and market share</i> ✓ <i>The leadership competencies required for success in an environment of constant change</i>

Workshop Schedule At A Glance – Week #3

- Tuesday March 27th – Wednesday March 28th

Tuesday	Wednesday	Thursday
<p>Arrive in Phoenix prior to the 1:00 pm start of the Workshop</p>	<p>Presentations and Discussion from 7:30 am to 11:30 am</p>	<p>Travel Home, or Time on Your Own, or Randy Goruk is available for Individual Coaching and planning meetings by appointment</p>
<p>Presentations and Discussion from 1:00 pm to 5:00 pm</p> <p>Group Dinner</p>	<p>Spring training games typically begin 1:00 pm</p>	<p>Spring training games typically begin 1:00 pm</p>

Important Workshop Information

- The workshop will be held at the Scottsdale Plaza, 7200 N. Scottsdale Road, Scottsdale, Arizona.
- The specific room for the workshop is not yet announced.
- Hotel rooms can be booked directly at the Scottsdale Plaza 480.948.5000. A discount reservation code will be provided once your registration has been processed and accepted
- There will be a minimum of 8 participants and a maximum of 15 participants

Early Bird Workshop Fee: \$497

for payment in full before December 31, 2011

Workshop Fee: \$667 *for payment between*

January 1, 2012 and before February 1, 2012

Workshop Registration Fee Includes

- 8-hours of workshop time facilitated by Randy Goruk
- Presentations and discussion by leading experts in the changing trends
- Snacks and drinks during afternoon session, group dinner and continental breakfast
- Two - 30 – minute follow up individual telephone coaching sessions with Randy Goruk
- A copy of Randy Goruk's mini-book 'Leadership Lessons from Spring Training'
- A copy of Randy Goruk's book 'Sparks – A Business Fable'

Act Now!

Space is Limited!

Registration reservations will be taken in order that they are received

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Spring Training for Leaders

Common Questions

1. Is transportation provided to the hotel and / or ballparks?

Transportation to and from the airport to the hotel – meeting room – ballparks is entirely on your own.

2. Are baseball tickets included in with my registration?

Tickets will have to be purchased separate from the workshop. For availability, check with your favorite team's website or:

http://www.cactusleague.com/c_plan.php

3. Are meals provided?

Week #1, and #2: Include snacks and beverages during the afternoon session, a group dinner and continental breakfast during morning sessions.

Week #3: Include snacks and beverages during afternoon session, a group dinner and a continental breakfast during morning session.

4. Which teams are in Arizona for Spring Training?

There are 15 – major league teams competing during Spring Training.

The website of The Cactus League http://www.cactusleague.com/c_plan.php provides a list of all of the teams that play, and their schedules as well as additional information.

5. Where can I learn more about Spring Training?

The official website of “The Cactus League” that will provide answers to any additional questions you may have <http://www.cactusleague.com/>

6. What is your cancellation policy?

All paid registrations will be 100% refunded if The Randall Wade Group, LLC cancels the workshop for any reason.

If the registered attendee cancels their registration before the beginning of their selected week of attendance, they will be entitled to a credit for future workshops, products or services from the Randall Wade Group, LLC based on the following schedule:

- *Cancellation up to 31 days prior to scheduled week: 100% credit*
- *Cancellation 30 days or closer to scheduled week: 50% credit*

7. Where will the Leadership Training Sessions be held?

The Leadership Training Sessions will be held at the Scottsdale Plaza Hotel. To learn more about the hotel, please click the link: <http://www.scottsdaleplaza.com>

8. Will I get a discount at the room rate at the meeting room hotel?

You will receive a discount code at the Scottsdale Plaza by email once your workshop registration is confirmed.

9. When will I receive confirmation of my registration for my selected week?

You will be contacted within 48-hours after we receive your registration.

Please feel free to contact randy@leadersEdge360.com or call Randy Goruk at 678.566.3576 with additional questions

Act Now!

Space is Limited!

2012 Spring Training for Leaders Registration Form

Please complete this form and / or email the information to:
randy@LeadersEdge360.com - or fax to: 678.566.3551

To Register by telephone call 678.566.3576

Name of attendee(s):

1. _____
2. _____
3. _____
4. _____

Email Address of attendee(s):

1. _____
2. _____
3. _____
4. _____

Primary Contact Phone Number: _____

Company Name: _____

Mailing Address:

I (we) are Registering for Week # _____

Please email Invoice to: _____

Shirts Size(s): _____

Special Requests: _____

Space Reserved for
The Randall Wade Group, LLC

**Registration is Now Closed
Contact Us for the 2013 Season**

Questions: Contact Randy Goruk at randy@LeadersEdge360.com or 678.566.3576