

52

Easy-to-Implement

# Leadership Tips

VOLUME 2



Thought provoking and practical  
stepping stones to guide you on  
your leadership journey

Randy Goruk

# 52

## Easy - to - Implement Leadership Tips

Volume 2

*Thought provoking and practical stepping stones to  
guide you on your leadership journey.*

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**By Randy Goruk**

*(Compiled and edited by Tyler W. Goruk)*

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# 52

## Easy - to - Implement Leadership Tips

### Volume 2

This eBook is intended to provide you with *thought provoking and practical stepping stones to guide you on your leadership journey.*

It is my hope, that these leadership tips will inspire your thinking as a leader and where appropriate, can be implemented to help your organization achieve better results.

To get most use out of this eBook, I recommend you read a single tip and if it seems relevant to you, print a copy of the tip, then think about the message for a day or two writing a few notes for yourself. Then take action.

If you see value in these leadership tips, I invite you to register to receive my new weekly tips; they're complimentary. Simply go to <http://www.LeadersEdge360.com> to register and to learn more about our leadership development services.

Enjoy your leadership journey!



Randy Goruk  
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## The Discipline of Focus

It's been my experience that the most important requirement of achieving weekly, monthly, quarterly or annual goals is the discipline of focus.

**So, as you begin the New Year with a new or fresh set of goals, my leadership tip for you is to develop the discipline of focus.**

I agree with Brian Tracy who once said, "The key to success is to focus our conscious mind on things we desire not things we fear." More simply, if you want to achieve your goals ... then you must focus on them and not spend your time on the things that take you away from your goals.

Here are my top 3 - favorite strategies to achieve greater focus:

- Eliminate distractions - everyone has a different set of distractions and only you know what distracts you. Be diligent in identifying what they are and implement change to achieve discipline of focus.
- Utilize a timer - setting a time frame (30 minutes to 90 minutes) to concentrate on a task or activity brings a certain level of discipline of focus.
- Utilize visual reminders - photo images of your goal or 'stay focused' signs that are placed in your office or on your desk (including your PC) can help you achieve discipline of focus.

There are a number of other different 'stay focused' strategies to help you. It doesn't matter which one or ones you embrace, what's important is that you find the ones that work for you ... and that you develop the discipline of focus.

Leading with focus is a powerful way to lead your organization ... you just need to be sure you focus on the right things - let me know if you need some help.

### Notes / Actions to Take:

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## Leadership Lessons from Martin Luther King Jr.

Next Monday (16th) is Martin Luther King Day. It's a day that we should reflect on the life and work of a great American leader. [If you'd like to download a complimentary copy of my collection of MLK Quotes - click here.](#)

Dr. King left us a leadership legacy and wisdom that I admire and continue to be inspired by.

One of my favorite quotes of his is: ***"The ultimate measure of a man is not where he stands in moments of comfort and convenience, but where he stands at times of challenge and controversy."***

Think about what this quote ... what does it really mean to you?

Another one of my favorite MLK quotes is: ***"If a man is called to be a street sweeper, he should sweep streets even as Michelangelo painted or Beethoven composed music or Shakespeare wrote poetry. He should sweep streets so well that all the hosts of heaven and earth will pause to say, 'Here lived a great street sweeper who did his job well.'"***

I believe Dr. King inspired many with this quote, but unfortunately as time as gone on we see many who are just going to work and doing as little as possible to get by until the next pay check.

**My leadership tip for you this week is to inspire those in your organization to do their jobs with the magic and artistry of Michelangelo and Beethoven ... and prepare to stand strong in times of challenge and controversy.**

### Notes / Actions to Take:

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## Leaders Ask Great Questions

Last week I presented 'The Art of Asking Great Questions' at a luncheon for the ELEN chapter of the American Business Women's Association.

Anita Hampl, the event coordinator, was kind enough to say in part ... *"You hit a home run with your rousing talk ... we all had fun and enjoyed the intellectual challenge ... I wholeheartedly recommend you as a speaker who will get the audience involved, thinking, and feeling smarter after being with you."*

So while it is still fresh in my mind, I'd like to share a key point which came from that specific presentation as **my leadership tip for you this week ... Begin to ask your team and yourself more 'great' questions.**

Great questions can lead to revealing answers, which can lead to more great questions, which can lead to great results.

In my mind, a great question is one that:

- Causes you to think deeply and forward
- Creates full engagement
- Stimulates action

Here's an example of a great question you can ask anyone on your team; ***If you were our competitor and could not lower prices, what would you do today to take market share away from us ?***

Think - Engage - Act!

[You can get more examples of great questions by downloading my free iPhone app here.](#)

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